



THE DATA COMPANY

CASE-STUDY

EFFICIENT
+ GROUP

FINIUM

Our Intelligent Data Hub &
Composable Application
Development Platform

CASE STUDY: EFFICIENT GROUP

DIGITAL TRANSFORMATION PROGRAMME | DATA MIGRATION



EFFICIENT
+ GROUP

ABOUT EFFICIENT GROUP

Delivering Comprehensive Financial Planning Solutions and Distributing Financial Products

A local leader in the **financial services industry**, The Efficient Group is an aggressive adopter of cutting-edge technologies to solve challenging problems and drive business growth.

Through this new partnership with **The Data Company**, it will undergo a Group-wide technology transformation programme that will see the implementation of a **'first-of-its-kind'** data and technology integration hub in South Africa.

PROJECT

Digital Transformation Programme to deliver a digital transformation journey that will accelerate business growth and market leadership.



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THE CHALLENGE

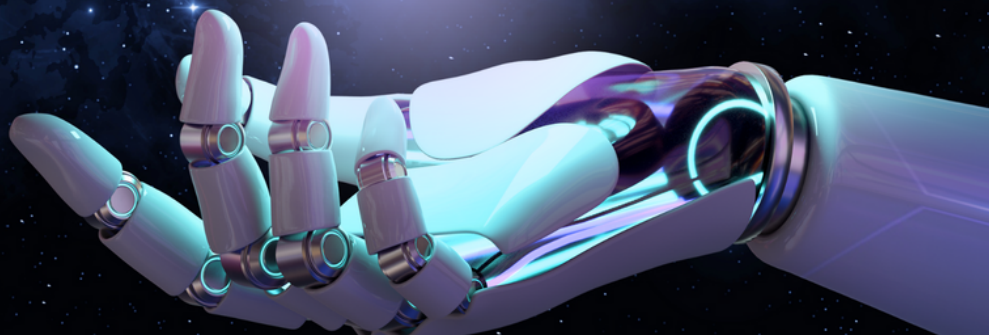
- Efficient Group needed technology solutions to support its growth ambitions.
- If Efficient did not invest in data and technology solutions, Efficient would be at risk:
 - Advisors will move to other networks with better technology and processes to support their practices.
 - Little control of customer information.
 - Lack of proper utilisation of customer information for business growth.
 - Compliance risk.
 - Lower profit margins as the existing model were not effectively scalable.

THE SOLUTION

- TDC provided Efficient Group with a **managed service** to support them in their **digital transformation journey**.
- Scope included **integration into various systems** and **data sources**, **bespoke dashboards** and **digitisation of business processes**

KEY BENEFITS

- **Bespoke solutions** for Efficient Group's unique requirements.
- **Better utilisation of customer data** to identify additional revenue generation opportunities.
- Application of **predictive analytics** and modelling to optimise upsell, cross-sell and additional revenue-generating opportunities.
- **Automation** of various business processes to replace manual tasks that were being done.
- **Flexible model** to enable Efficient to select optimal technology solutions and easily incorporate them into the overall architecture.
- Offer their advisors **better technology solutions** to support their practices.
- **Better customer and advisor experience**.
- Significant **improvement in efficiencies** for administrative staff, compliance staff, advisors and management.



HOW WE DO IT!

OUR DATA MIGRATION SOLUTION: migrateFINIUM



THE DATA COMPANY FINIUM FRAMEWORK

Our **FINIUM Framework** is comprised of comprehensive set of platforms and solutions designed to **accelerate data projects, enable rapid application development, and facilitate the seamless integration of systems and technologies.**

FINIUM PLATFORMS

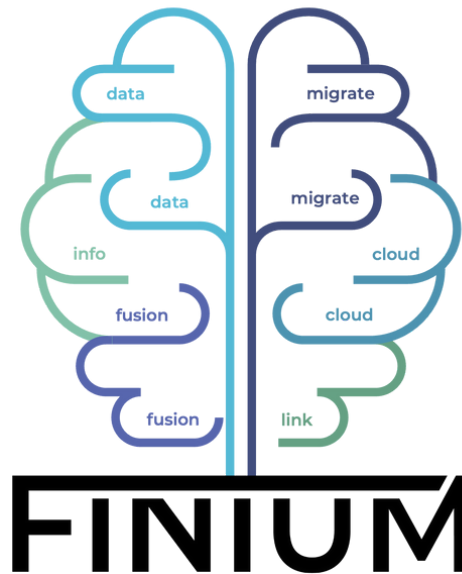
dataFINIUM
Our Intelligent Data Hub



infoFINIUM
Our Composable Development Platform



fusionFINIUM
Our Implementation Methodology



FINIUM SOLUTIONS

migrateFINIUM
Our Data Migration Solution



cloudFINIUM
Our Cloud Solutions: Information and Communications Technology (ICT)



linkFINIUM
Our Technology Integration Hub



migrateFINIUM: OUR FULL DATA MIGRATION SOLUTION

migrateFINIUM is the name of The Data Company's full data migration solution, paving the way for **seamless data migration** which is well-prepared and ready to meet the challenges and requirements of tomorrow, ensuring the **data is future fit**. Meaning, the data is **relevant**, of **high quality**, and **easily accessible** to authorised users. It **scales** with growing volumes and **adapts** to different platforms and systems. Moreover, it **upholds ethical considerations and privacy regulations**, ensuring responsible data usage.

migrateFINIUM is powered by our advanced and highly flexible data platform, **dataFINIUM**, which empowers organisations to migrate their data with confidence.

With over 20 years of experience in insurance migration design, build, and delivery, we have honed **migrateFINIUM** to deliver exceptional results.

Ready to simplify your data migration process?
Discover the power of migrateFINIUM now!

migrate
FINIUM



HELPING ENTERPRISES ACCELERATE THEIR
DIGITAL TRANSFORMATION JOURNEY AND
TURNING DATA INSIGHTS INTO ACTIONS".

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